

# 2025-2026 Instructional Services CESA 4 Principal Coaching

Building principals are the primary agents of change to improve student achievement in their schools. Their leadership is tightly woven to school improvement and student performance. Principal coaching is designed to support these individuals in their journey to become the

difference makers that they need to become, especially our first and second-year principals.

Project Code: 254

## Level 2 Customized Service

### The Coach's Role in Principal Coaching:

- Coaching is primarily facilitative; coaches create an environment in which the principal engages in critical and targeted reflection on his/her practice with the goal of facilitating the paradigm or behavioral shifts necessary for the principal to develop his/her leadership capacity.
- Coaching is based on clear leadership competencies intended to build the leadership practice, skills, and behaviors of school leaders ultimately in the service of changing outcomes for students.
- Coaching is providing principals with a critical thought partner who can create a space for the principal to be reflective about his/her own behaviors and decision-making and can push the principal's thinking.
- Coaching is an iterative process—as principals grow in capacity, engaging with their coach
  continues to move their leadership practice forward in order to move the school where it needs
  to go.

The Principal Coaching Program complements other supports offered by CESA 4 including the Leadership Lab, Principal Networking sessions, TANI (Technical Assistance Network for Improvement) Team for school improvement, and other on-ramps to continuous improvement. Coaching will be used to connect the important learning from these professional development opportunities to the school improvement efforts that principals are leading within their schools.

#### How often would a coach meet with a principal?

2.5 Days - This is flexible and would be determined by the needs of the principal, but at minimum:

- Two face-to-face visits at the principal's school
- Initial visit at the beginning of the year to assess climate/culture, set initial goals, and review school improvement plan
- Mid- to late-year visit to assess progress and reassess climate/culture
- Monthly virtual conferences for reflective conversations and engagement of the principal in the PDSA (Plan, Do, Study, Act) process
- Small-group meetings with cohort of new principals to connect, share, and collaborate around experiences and celebrations

### Who provides the coaching?

Jed Kees, SIS Director and former CESA 4 region principal.