

2025-2026 Instructional Services Project Code: 230

Career and Technical Education Leadership

Career and Technical Education focuses on helping students explore their interests, skills, and abilities in relation to the world of careers and productive citizenship. Through Career and Technical Education, students experience rigorous and challenging classroom instruction linked to relevant, structured, real-world experiences. Students learn from educators and business and industry leaders what is expected from them in the workplace, and they see how classroom learning applies directly to their future adult roles as family members, workers, and citizens. In short, students leave schools better prepared for and more focused about their future and education choices.

Please Note: Districts who participate in the CESA 4 Carl Perkins consortium (270) automatically receive all project 230 services as part of their consortium membership - there is no fee for this as it is covered through Perkins funding. They should only select project 270 membership, not both.

Level 1 Basic Service

This Service is offered for districts **not requiring Carl Perkins Grant Writing or Career and Technical Education Coordination Services** offered in Level 3

The CESA 4 Career and Technical Ed Leadership (CTE) services include:

- Free or reduced costs for staff participation in professional development opportunities related to: CTE
 content/technical knowledge, program standards and evaluation, alignment of elevant standards with
 CTE curricula, improving reading and writing in CTE areas, Pathway development, implementation, and
 evaluation
- Guidance and Counseling connections with CTE and post-secondary planning
- Work-based learning development and improvement
- Career and Technical Student Organization (CTSO) development and improvement
- Free participation in CTE Network Nights
- Free participation in Fall and Spring CTE Leadership/Perkins workshops (online or at CESA 4)
- Technical support for development, implementation, and evaluation of career and technical education programs, guidance/counseling services, and work-based learning initiatives
- Assistance to districts in accessing youth apprenticeships, work-based learning programs, and skill-certificated programs
- Communication regarding State and National CTE, CTSO, and Perkins Activity
- Assistance in identifying, analyzing, and interpreting various data sources specific to CTE areas for use in data retreats, program improvement, and CTSO support (In-depth data work may require WISEdata Service - Project Code 268)
- Liaison services with state agencies (DPI, DWD, WTCS, UW), professional associations, and regional groups for the benefit of CESA 4 school districts, staff, and students.

Level 3 Career and Technical Education Coordination Services

- Serve as the DPI-recognized LVEC for the district Complete the Perkins Grant Application for the district-including submission, modifications, and reporting as required by DPI
- Provide technical assistance on Perkins expenditures to CTE teachers and administration
- Includes the Level 1 Basic Service